

FOR IMMEDIATE RELEASE

YellowDot wins MTN Shortz Award

Johannesburg, South Africa, December 2017 – YellowDot wins prestigious MTN Award for most visited video content on the MTN network.

On Tuesday, 12 December 2017, YellowDot TV was awarded 'Most Reviting Content / Channel' during a prestigious ceremony in South Africa's capital, Johannesburg. The trophy was handed over to the local YellowDot team, especially recognizing their state-of-the-art video content services. 'This award recognizes our innovative approach when it comes to new technologies. YellowDot was one of the first companies in Africa that launched a mobile video platform. Our commitment to bring first class content to our customers has paid off' says Noy Hazan, CEO of YellowDot. YellowDot video content is available in South Africa via MTN Shortz. The company plans to implement more video channels in 2018 as part of an Africa wide expansion plan.

For more information, please contact:

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About YellowDot

Our mission at YellowDot is to transform your life through unique mobile products; outstanding service and our passion to bring the latest innovation to you. Discover the best mobile games, get access to Africa's largest video portal and so much more: www.yellowdotafrica.com.

Additional Information

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