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YellowDot launches mobile gaming portal in Africa

Johannesburg, South Africa, June 2017 – YellowDot, one of Africa’s fastest growing mobile VAS providers has launched YellowDot Games, a gaming platform offering over 100 games in 8 different categories to its subscribers.

Currently available on MTN South Africa, YellowDot Games is an operator-system agnostic platform. Subscriptions can easily be paid through direct operator billing without the need of a credit card. ‘With YellowDot Games, we want to bring mobile gaming to a new level. `Lots of new games, no adverts, no in-game purchases and no downloads that slow down your device,’ says Noy Hazan, CEO of YellowDot, ‘the launch with MTN South Africa is a first step in our Africa wide go-to-market plan. Other mobile operators and countries will follow in the next months’.

YellowDot Games has been developed in collaboration with, GamePix, a pioneer in the gaming industry. All games offered on YellowDot Games are HTML5 ready and strict quality standards ensure the high-quality gaming experience for its users.

For more information, please contact:

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About YellowDot

Our mission at YellowDot is to transform your life through unique mobile products; outstanding service and our passion to help everyone in Africa take advantage of the digital opportunity. Learn new languages wherever you go, stay in touch with your favorite footballers, get valuable health, beauty and finance tips from specialists and much more. We bring it all to your mobile!

Additional Information

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